

# Resources for Philanthropists



## phi-lan-thro-py -

1. The effort or inclination to increase the well-being of humankind, as by charitable aid or donations.
2. Love of humankind in general.
3. Something, such as an activity or institution, intended to promote human welfare.

“In philanthropy, we can return to the soul of money: money as an opportunity to nourish those things we care most about.”

Lynn Twist  
*The Soul of Money*

## Books that explore women, values, and finance

***How Much is Enough? Harness the Power of Your Money Story--And Change Your Life***, by Pamela York, Klainer, Basic Books, 2002. This well-considered strategy brings career and home life into better harmony. Klainer's underlying premise is that we all have a “money story,” a lifelong ingrained perspective that establishes our directions in life and work, and eventually whether we are happy with the results.

***Money and Happiness: A Guide to Living the Good Life***, by Laura Rowley, John Wiley & Sons, 2005. In this enlightening book, Rowley reveals the secret to financial happiness: aligning your money and your values.

***Repacking Your Bags***, by Richard J. Leider and David Shapiro, Berrett-Koehler Publishers, 2002. This book is about considering the choice you've made in life, and making decisions based on the idea “Live in the place you belong, with the people you love, doing the right work, on purpose.”

***The Soul of Money: Transforming your Relationship with Money and Life***, by Lynn Twist, W.W. Norton & Company, 2003. This remarkable book takes an honest and critical look at the extraordinary power that money yields over all our lives today and its profound and often destructive influence in shaping our self-image and our relationships.

***Women & Money: A Practical Guide to Estate Planning***, by Patricia M. Annino, Book Surge Publishing, 2004. This book explains, step by step and across many different living situations, why being prepared is necessary and how to determine your specific wants and needs in order to plan appropriately.

## Philanthropy

*Effective Philanthropy* by Mary Ellen S. Capek and Molly Mead, MIT Press Books, 2006. Capek and Mead offer strategies for strengthening organizations through a commitment to diversity and gender equality.

*The Foundation: A Great American Secret*, by Joel L. Fleishman, J. Scott Kohler, and Steven Schindler, Public Affairs Books, 2007. This book examines the 68,000 private foundations in America, which together grant over 32.2 billion tax-exempt dollars per year. Fleishman's view of the foundation is distinctly favorable: foundations serve a vital social function by providing seed funding to innovative initiatives.

*Inspired Philanthropy: Your Step-by-Step Guide to Creating a Giving Plan and Leaving a Legacy*, by Tracy Gary, John Wiley & Sons, 2008. No matter how much or little you have to give, you'll learn how to create a giving plan that will make your charitable giving catalytic.

*Raising Charitable Children*, by Carol Weisman, F.E. Robbins & Sons Press, 2006. In this book, Weisman shares real-life stories collected from all over the world of how people have either initiated or supported ways to teach children how to give back to those in need.

*Strategic Giving: The Art of Science of Philanthropy* by Peter Frumkin, The University of Chicago Press, 2006. Frumkin argues that philanthropy should be seen as both a powerful way to meet public needs and a meaningful way to express private beliefs and commitments.

*The Transformative Power of Women's Philanthropy*, editors Martha A. Taylor and Sondra Shaw-Hardy, Jossey-Bass, 2006. This book examines "learning to measure the power of women to bring other women into the giving of time, talent, and treasure."

## For the Volunteer Fundraiser

*Asking: A 59-Minute Guide to Everything Board Members, Volunteers, and Staff Must Know to Secure the Give*, by Jerold Panas, Emerson and Church, 2006. A step-by-step guide on asking for charitable contributions.

*Millionaire Women Next Door: The Many Journeys of Successful American Businesswomen*, by Thomas J. Stanley, Andrews McMeel Publishing, 2004. This book puts a voice to successful businesswomen of the self-made variety, presenting groundbreaking concepts involving the nature, lifestyle, and business choices of successful American women.

*The Raising of Money: Thirty-Five Essentials Every Trustee Should Know*, by James Gregory Lord, Third Sector Press, 1985. This book distills the most important of fund raising and presents them in such a concise and useful format.

*Reinventing Fundraising: Realizing the Potential of Women's Philanthropy*, by Sondra C. Shaw and Martha A. Taylor, Jossey-Bass, 1995. The authors reveal the reason why women have not been taken seriously as philanthropists, identify model programs focusing on women's giving that have been developed, and outline new program models that organizations can tailor to their own female constituents.

*The Seven Faces of Philanthropy: A New Approach to Cultivating Major Donors*. Jossey-Bass, Inc., 1994. This framework profiles seven types of major donors and offers strategies for approaching them.

*Relationship*. By Michael Bassoff & Steve Chandler, Robert D. Reed Publishers, 2001. Turn things around. Stop asking people for money. Instead, have them ask you how much you need and when.

The Dallas Women's Foundation promotes women's philanthropy and raises money to support programs that lift the community by investing in women.

If you are interested in additional recommendations, please contact Lesly Bosch Annen at 214-525-5318 or lbannen@dallaswomensfoundation.org.

**"DWF has helped me align my giving and my personal values. Now, just like I have a financial plan, I have a philanthropic plan to support the organizations I care about."**

Robbie Raphael  
DWF President, 2006